2026 PERIOPERATIVE OPERATIONS SUMMIT

Achieving Operational Excellence Throughout the Surgical Journey

JANUARY 29-30, 2026 • WESTIN TEMPE • TEMPE, AZ

SPEAKING FACULTY

Geri Eaves, BSN, RN, CASC, CNOR
Administrator
THE BONE AND JOINT INSTITUTE OF TN SURGERY CENTER

Rebecca McKenzie
Enterprise AVP -Perioperative Services
UNIVERSITY OF KENTUCKY HEALTHCARE

Ashley Vieira, MPP
Senior Program Manager
Central Sterile Processing and Supply (CSPS)
MASSACHUSETTS GENERAL HOSPITAL

David Weisman, Ph.D., CPXP, FPCC
Chief Experience Officer
NYC HEALTH + HOSPITALS/QUEENS

Candy Ranshaw, BSN, RN, CNAMB
Chest Pain Coordinator
STEWARD HEALTH

Sheila Aaker Thompson, RN, BS
Chief Operating Officer
TWIN CITIES PAIN CLINIC & SURGERY CENTER

Vikram Tiwari, Ph.D.
Professor of Anesthesiology, Biomedical Informatics,
Biostatistics, and Management
Senior Director, Surgical Analytics
VANDERBILT UNIVERSITY MEDICAL CENTER

Sundeep G. Keswani, MD
Chief of Pediatric Surgery and Associate Surgeon-in-Chief
TEXAS CHILDREN'S HOSPITAL

Dr. Jake Tayler Jacobs, DBA
President & COO
SIPS HEALTHCARE SOLUTIONS

Diana Dukhovny, FNP-BC MSN, FAANP
Assistant Clinical Professor, UCSF SON
PREPARE Clinic Director
UCSF HEALTH

Errol Lobo, MD PhD
Professor, Department of Anesthesia and Perioperative Care
UNIVERSITY OF CALIFORNIA SAN FRANCISCO

Kathleen Meyer RN, BSN, CPPPM
Manager, Pre-Procedural Operations
Procedural Care Unit
SILVER CROSS HOSPITAL

Elizabeth Menschner, DNP, MAS, MSN, RN, NEA-BC
Chief Executive Officer
PENNSYLVANIA ORGANIZATION OF NURSE LEADERS

EXHIBITORS

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KEY TAKEAWAYS

- Building Zero-Harm Perioperative Environments: Evidence-Based Safety Initiatives
- Financial Modeling and ROI Analysis for Perioperative Capital Investments
- SISO: Methodology for Surgical Instrument Set Optimization
- Mastering the Perioperative Workforce Crisis: Innovative Recruitment and Retention Strategies
- Perioperative Flow Optimization: Eliminating Bottlenecks for Better Patient Experiences
- Stress is Not Sustainable – Dealing with Today's Burnout Reality
- Building Resilient Perioperative Programs: Leadership Strategies for Navigating Today's Challenges
- Block Scheduling Revolution: Maximizing OR Utilization and Surgeon Satisfaction Through Advanced Operating Room Management
- Advanced Turnover Time Optimization: Beyond Traditional Metrics to True Efficiency
- Redefining Value: Adding Environmental Impact to Perioperative Product Review
- Enhancing Perioperative Efficiency and Patient Safety: The Impact of Advanced Practice Providers in Pre-Anesthesia Testing Clinics
- Building High-Performance Perioperative Teams – Leadership, Communication and Continuous Improvement Strategies for Operating Room Management Excellence
- Perioperative Care Coordination: Breaking Down Silos for Better Outcomes and Lower Costs
- Patient Prep -Closing the Gaps Between the Clinic and the OR

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CONFERENCE WORKSHOP

Sterile by Design™ Workshop:
How to Build Self-Correcting Perioperative Systems That Scale
- SIPS HEALTHCARE SOLUTIONS

ABOUT THE CONFERENCE

The Perioperative Operations Summit, hosted by Business Research Intelligence Network, addresses the evolving landscape of surgical services management where success extends far beyond the operating room walls. Today's healthcare leaders recognize that optimizing perioperative performance requires a comprehensive approach that encompasses pre-operative preparation, intraoperative efficiency and post-operative care coordination. This summit brings together the business strategies, technological innovations and operating room management frameworks needed to excel across the entire surgical journey while maximizing financial returns and patient satisfaction.

In an era where ambulatory surgery centers are capturing market share and value-based care models reshape reimbursement structures, hospitals must reimagine their perioperative services as integrated business units. The conference explores cutting-edge approaches to workforce optimization, supply chain resilience, digital transformation and data-driven decision making that distinguish high-performing perioperative programs. Attendees will discover how leading healthcare systems are leveraging artificial intelligence, predictive analytics and process automation to reduce costs, improve outcomes and create competitive advantages in an increasingly complex marketplace, with particular focus on operating room management best practices.

Whether you're a chief operating officer, perioperative director, revenue cycle leader, surgical services administrator or operating room manager, this summit provides actionable insights and proven strategies to transform your perioperative operations into a strategic asset. Join industry leaders and your peers for two days of learning, networking and practical problem-solving focused on the business imperatives that drive sustainable success in today's perioperative environment.

Register Early & Save! Groups of 3 or more can save an additional 10% off the registration fee. To register visit our website at **www.brinetwork.com** or call us at **800-743-8490**!

We look forward to seeing you in Tempe, AZ!

Who should attend

From Hospitals/Outpatient Surgery Centers/ Ambulatory Centers/Community Hospitals

- CEO's
- CFO's
- COO's
- Administrators
- OR Managers
- Directors
- Surgical Services
- Nursing Directors
- Director, Perioperative Services
- Surgical Director, Spine & Joint
- Anesthesiologists
- Medical Director
- Medical Information Officer
- Clinical Solutions
- Operations Director
- Billing
- Marketing
- Business Manager
- Finance
- Patient Safety
- Equipment Planner
- Compliance
- Chief Nursing Officer
- Director of Preadmissions

Also of Interest to:

Vendors/Medical Equipment Suppliers/ Solution Providers

DAY ONE – THURSDAY, JANUARY 29, 2026

7:15am – 8:00am
Conference Registration & Networking Breakfast

8:00am – 8:15am
Chairperson's Opening Remarks

8:15am – 9:00am
Building Zero-Harm Perioperative Environments: Evidence-Based Safety Initiatives

Patient safety programs improve outcomes through standardized protocols, enhanced communication and predictive risk assessment. This session explores evidence-based approaches to implementing zero-harm initiatives, including safety checklists, team huddles and real-time error reporting systems. Learn how to integrate safety measures into daily workflows while engaging frontline staff in continuous improvement that prevents adverse events and enhances patient care quality.

Geri Eaves, BSN, RN, CASC, CNOR
Administrator
THE BONE AND JOINT INSTITUTE OF TN SURGERY CENTER

9:00am – 9:45am
Financial Modeling and ROI Analysis for Perioperative Capital Investments

Perioperative departments face constant pressure to invest in new technologies, equipment and facilities, yet traditional capital budgeting processes often fail to capture the full financial impact of these decisions across the extended perioperative journey. This session provides advanced frameworks for evaluating perioperative investments that account for indirect benefits like improved patient flow, reduced complications and enhanced physician satisfaction that drives case volume growth. Learn to build compelling business cases that demonstrate ROI through multiple value streams including:

- Direct cost savings from improved efficiency and reduced waste
- Revenue enhancement through increased capacity and case complexity
- Risk mitigation benefits from improved safety and quality outcomes
- Strategic value from competitive positioning and market differentiation
- Long-term benefits from physician retention and recruitment advantages

Rebecca McKenzie
Enterprise AVP -Perioperative Services
UNIVERSITY OF KENTUCKY HEALTHCARE

9:45am – 10:15am
Networking & Refreshments Break

10:15am – 11:00am
SISO: Methodology for Surgical Instrument Set Optimization

Sterile Processing Departments across the country are overburdened, providing large quantities of instrumentation that go unused by the operating surgeon. Clinicians are frustrated, spending precious Operating Room time resolving issues around instrumentation. This can lead to distrust, conflict, and burnout between SPD and clinicians alike.

MGH Department of Central Sterile Processing & Supply enacted the Surgical Instrument Set Optimization (SISO) Team in early 2020 to tackle the issue of instrument set waste. The team consists of 1 Project Manager, 1 Clinical Liaison, and 2 Project Specialists under the CSPS umbrella.

The SISO Team works to collect instrument usage data via OR observation. The data is used to guide the creation of new streamlined instrument sets.

However, data is not the sole focus of the methodology; clinical collaboration is an important factor. The clinical liaison is trusted by Nursing, as the hire was a transfer from their own team. The clinical liaison is one of the most valuable resources CSPS has related to driving meaningful change.

Leveraging instrument usage data against clinical collaboration has eliminated significant amounts of waste from surgical instrument sets.

Ashley Vieira, MPP
Senior Program Manager
Central Sterile Processing and Supply (CSPS)
MASSACHUSETTS GENERAL HOSPITAL

11:00am – 11:45am -OPEN
Mastering the Perioperative Workforce Crisis: Innovative Recruitment and Retention Strategies

The nationwide shortage of perioperative professionals has created a perfect storm of rising labor costs, increased turnover and operational inefficiencies that threaten the financial viability of surgical programs. Smart administrators are responding with creative solutions that go far beyond traditional recruitment methods. Discover how successful perioperative programs are using:

- Flexible scheduling models that attract top talent while maintaining coverage
- Cross-training initiatives that create versatile teams and career advancement opportunities
- Technology-enabled remote work options for perioperative coordination and education roles
- Partnership programs with nursing schools and technical colleges to build talent pipelines
- Innovative compensation structures that reward performance and longevity

Elizabeth Menschner, DNP, MAS, MSN, RN, NEA-BC
Chief Executive Officer
PENNSYLVANIA ORGANIZATION OF NURSE LEADERS

11:45am – 12:30pm -OPEN
Perioperative Flow Optimization: Eliminating Bottlenecks for Better Patient Experiences

Efficient patient flow reduces wait times, minimizes anxiety and ensures timely access to surgical care. Discover how real-time tracking and predictive analytics help teams coordinate services, anticipate patient needs and create more predictable schedules. In this session learn proven methods for identifying flow disruptions and implementing improvements that enhance patient satisfaction throughout the perioperative journey.

12:30pm – 1:30pm
Lunch Break

1:30pm – 2:15pm
Stress is Not Sustainable – Dealing with Today's Burnout Reality

Employees are an organization's greatest asset. Investing in their health and wellness is integral to employee engagement and is imperative to a successful patient experience. The organization's ability to empower the employee and partner with them in all recognition and improvement efforts are critical. Hear how creating an organizational culture of wellness will positively impact the organization, improve the employee experience, and ultimately increase customer satisfaction.

Key Take-Aways:

- Fresh perspective on understanding the connection between employee and customer experience
- Insights on employee engagement, wellness and emotional support
- Framework to optimize wellness through effective communication, empathy and compassion
- Techniques to empower the voice of the employee
- Best practices to create powerful relationships between leadership and the workforce.

David Weisman, Ph.D., CPXP, FPCC
Chief Experience Officer
NYC HEALTH + HOSPITALS/QUEENS

2:15pm – 3:15pm
Panel: Building Resilient Perioperative Programs: Leadership Strategies for Navigating Today's Challenges

The modern perioperative environment faces unprecedented challenges from workforce shortages, supply chain disruptions, evolving patient expectations and financial pressures. This dynamic panel brings together experienced leaders from diverse perioperative settings to share their approaches to overcoming current industry challenges and positioning their programs for long-term success. Panelists will explore key resilience factors including workforce development and retention strategies, financial sustainability approaches, technology adoption, patient experience differentiation and organizational culture transformation. The discussion will cover real-world examples of how leading perioperative programs have successfully navigated crises and created sustainable competitive advantages. Attendees will gain actionable insights on building adaptable teams, fostering innovation and developing the leadership capabilities needed to thrive in an increasingly complex healthcare environment.

PANELISTS:

Sheila Aaker Thompson, RN, BS
Chief Operating Officer
TWIN CITIES PAIN CLINIC & SURGERY CENTER

Candy Ranshaw, BSN, RN, CNAMB
Chest Pain Coordinator
STEWARD HEALTH

David Weisman, Ph.D., CPXP, FPCC
Chief Experience Officer
NYC HEALTH + HOSPITALS/QUEENS

3:15pm – 3:45pm
Networking & Refreshments Break

3:45pm – 4:30pm
Block Scheduling Revolution: Maximizing OR Utilization and Surgeon Satisfaction Through Advanced Operating Room Management

Traditional block scheduling models are giving way to dynamic, data-driven approaches that balance surgeon preferences with optimal resource utilization, creating win-win scenarios that improve both financial performance and physician relationships. Modern perioperative leaders are using sophisticated analytics to right-size block allocations based on actual utilization patterns rather than historical precedent or political considerations, as well as implementing dynamic OR-release policies based on services' scheduling pattern. This session reveals the strategies and technologies that enable these transformations, including real-time utilization monitoring, automated block reallocation release protocols and incentive structures that reward efficient use of OR time. You'll learn how to implement these changes while maintaining surgeon buy-in and avoiding the political pitfalls that often derail scheduling reforms, with emphasis on proven operating room management methodologies.

Vikram Tiwari, Ph.D.
Professor of Anesthesiology, Biomedical Informatics, Biostatistics, and Management
Senior Director, Surgical Analytics
VANDERBILT UNIVERSITY MEDICAL CENTER

4:30pm – 5:15pm
Advanced Turnover Time Optimization: Beyond Traditional Metrics to True Efficiency

Sundeep G. Keswani, MD
Chief of Pediatric Surgery and Associate Surgeon-in-Chief
TEXAS CHILDREN'S HOSPITAL

5:15pm
End of Day One

DAY TWO – FRIDAY, JANUARY 30, 2026

7:15am – 8:00am
Networking Breakfast

8:00am – 8:15am
Chairperson's Recap

8:15am – 9:00am
Enhancing Perioperative Efficiency and Patient Safety: The Impact of Advanced Practice Providers in Pre-Anesthesia Testing Clinics

Integrating Advanced Practice Providers (APPs) into pre-anesthesia testing clinics has been shown to significantly enhance perioperative efficiency while maintaining high standards of patient safety. Evidence from the American College of Surgeons, the National Institutes of Health, and multiple peer-reviewed studies demonstrates that APP-led or APP-supported models reduce surgical delays, cancellations, and healthcare costs, while improving staff satisfaction and workflow coordination. Emerging innovations—such as mobile health applications and telehealth pre-assessment—further optimize patient compliance, streamline communication, and expand access to preoperative care.
This presentation will review current evidence on APP contributions to pre-anesthesia processes, highlight successful implementation strategies, and discuss implications for sustainable, patient-centered perioperative systems of care.

Diana Dukhovny, FNP-BC MSN, FAANP
Assistant Clinical Professor, UCSF SON
PREPARE Clinic Director
UCSF HEALTH

9:00am – 9:45am
Building High-Performance Perioperative Teams – Leadership, Communication and Continuous Improvement Strategies for Operating Room Management Excellence

Creating exceptional perioperative teams requires more than technical competence – it demands sophisticated leadership approaches that inspire excellence, communication systems that ensure safety and coordination, and improvement processes that drive ongoing performance enhancement. This session will explore strategies for elevating perioperative teams to new levels of performance. Explore scenarios that challenge traditional leadership approaches and explore innovative communication methods that have proven effective in high-stress perioperative environments. Learn how to identify common challenges and develop customized solutions that can be implemented immediately upon returning to your organization. Topics to be discussed will include strategies for enhancing team performance, improving communication effectiveness and establishing sustainable improvement processes.

Sheila Aaker Thompson, RN, BS
Chief Operating Officer
TWIN CITIES PAIN CLINIC & SURGERY CENTER

9:45am – 10:15am
Networking & Refreshments Break

10:15am – 11:00am
Perioperative Flow Optimization: Eliminating Bottlenecks for Better Patient Experiences

Efficient patient flow reduces wait times, minimizes anxiety and ensures timely access to surgical care. Discover how real-time tracking and predictive analytics help teams coordinate services, anticipate patient needs and create more predictable schedules. In this session learn proven methods for identifying flow disruptions and implementing improvements that enhance patient satisfaction throughout the perioperative journey.

Kathleen Meyer RN, BSN, CPPPM
Manager, Pre-Procedural Operations
Procedural Care Unit
SILVER CROSS HOSPITAL

11:00am – 11:45am
Perioperative Care Coordination: Breaking Down Silos for Better Outcomes and Lower Costs

The most significant opportunities for perioperative improvement often lie in the connections between departments rather than within individual units, requiring sophisticated coordination strategies that span pre-operative preparation, intraoperative execution and post-operative care. Leading healthcare systems are implementing care coordination models that eliminate redundancies, reduce delays and improve patient outcomes while generating substantial cost savings. This session explores the organizational structures, technology platforms and communication protocols that enable seamless perioperative coordination. You'll learn about specific coordination initiatives that have reduced length of stay, decreased complications and improved patient satisfaction while creating sustainable competitive advantages for perioperative programs.

Errol Lobo, MD PhD
Professor, Department of Anesthesia and Perioperative Care
UNIVERSITY OF CALIFORNIA SAN FRANCISCO

11:45am
Conference Concludes

Register by **December 28th, 2025** and save an Additional **$100** off the Early Bird!

(Mention Promo code BR100)

THIS EVENT WILL BE CO-LOCATED WITH:

CONFERENCE WORKSHOP

Friday, January 30, 2026 • 12:45pm – 2:45pm

Sterile by Design™ Workshop: How to Build Self-Correcting Perioperative Systems That Scale

Modern perioperative programs are under pressure to do more with less—fewer people, tighter budgets, higher expectations. But the answer isn't another checklist; it's a system. In this interactive workshop, Dr. Jake Tayler Jacobs, COO of SIPS Healthcare Solutions, guides participants through the Sterile by Design™ Framework—an operational intelligence model that turns data, leadership, and accountability into a self-correcting machine.

Attendees will learn how to map perioperative workflows from the sterile core to the OR suite, identify friction points, and embed leadership behaviors that drive standardization, stabilization, and sustainability. Using real-world examples from national hospital systems, participants will leave with a blueprint to implement predictive operations and measurable efficiency gains across staffing, scheduling, and instrument management.

Key Takeaways:

- Design an operations map that reveals invisible bottlenecks.
- Implement "Next Up Leadership" techniques to drive talent development and accountability.
- Apply the 3-Phase System (Stabilization Standardization Sustainability).
- Build KPIs that link sterile processing performance directly to OR ROI

Dr. Jake Tayler Jacobs, DBA
President & COO
SIPS HEALTHCARE SOLUTIONS

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Registration

☐ **Conference** ☐ **Conference & Workshop**

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Conference Only	$1195	$1395	$1595
Conference + Workshop	$1395	$1595	$1795

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Register by	**12/29/25**	**1/9/26**	**1/29/26**
Conference Only	$1595	$1695	$1895
Conference + Workshop	$1795	$1895	$2095

** All Payments must be received four weeks prior to the event. If you need to cancel four weeks prior to the event there will be a full refund minus a $225 administrative fee. If you need to register a substitute please contact us or email us at support@brinetwork.com. All cancellations received under four weeks will be provided a pass to a future event for either yourself or a colleague which will be valid for two years from the date of conference.