RPM 2025

2025 REMOTE PATIENT MONITORING SUMMIT

September 15-16, 2025 • Caesars Palace • Las Vegas, NV

SPEAKING FACULTY

Farzan Sasangohar, Ph.D.
Associate Professor and Mike and Sugar Barnes Faculty Fellow II
Wm Michael Barnes '64 and Department of Industrial and Systems Engineering
TEXAS A&M UNIVERSITY
Editor-in-Chief, Human Factors in Healthcare

Joshua Buckler, MD, FACC, FAHA
Senior Consulting Cardiologist
Director, TeleHeart Service
ALLINA HEALTH MINNEAPOLIS HEART INSTITUTE

Joshua Pritchett, MD
Assistant Professor of Oncology; Assistant Professor of Medicine
MAYO CLINIC

Barbara Knott
Vice President Continuing Care Services
UNC HEALTH

Saurabh Chandra, MD
Chief Telehealth Officer
Project Director for the National Center of Excellence for Telehealth
UNIVERSITY OF MISSISSIPPI MEDICAL CENTER (UMMC)

Greg Hall
Director of Telehealth IT
UNIVERSITY OF MISSISSIPPI MEDICAL CENTER(UMMC)

Isaac Dapkins MD
CMO and DIO for the Family Health Centers at NYU Langone
NYU LANGONE HEALTH

Daniel Polsky, PhD
Bloomberg Distinguished Professor of Health Policy and Economics
Director, Hopkins Business of Health Initiative
Co-Director, Hopkins Economics of Alzheimer's Disease and Services Center
Carey Business School, Primary Appointment
Department of Health Policy and Management, Bloomberg School of Public Health, Primary Appointment
School of Nursing, Secondary Appointment
School of Medicine, Department of Psychiatry and Behavioral Sciences, Joint Appointment
JOHNS HOPKINS UNIVERSITY

Thomas (T.J.) Ferrante
Attorney at Law
FOLEY & LARDNER LLP

Keren Or-Ofri, MD
Director, Virtual Care and Digital Operations
ATLANTIC HEALTH SYSTEM

Ghazwan Toma, MD
Medical Director, Patient Monitoring at Home Program
MICHIGAN MEDICINE

Sandip Zalawadiya, MBBS
Associate Professor of Medicine
Medical Director, Ventricular Assist Device Program Director, HF Remote Patient Monitoring Devices
VANDERBILT UNIVERSITY MEDICAL CENTER

Zsolt Kulcsar, DO
Medical Director of Lee Virtual Health
LEE HEALTH

Michelle Hager
Managing Partner
BLUE CIRRUS

Executive Sponsor :

HRS

KEY HIGHLIGHTS

- Applications of Human-Centered AI in Remote Patient Monitoring
- The Doctor Will See You.... Anytime and Anywhere
- Building Staff Champions for RPM Success
- Choosing the Right RPM Technology Stack: A Roadmap for Success
- Delivering Care Beyond Hospital Boundaries: UNC Health's Chronic Care Remote Patient Monitoring and Hospital-at-Home Planning
- Measuring & Demonstrating RPM Program Value
- Building ROI-Driven Remote Monitoring Programs
- RPM Operations: Setting Up Your Program for Success
- From Burden to Breakthrough: Unlocking the Promise of RPM Through Smarter, Scalable Proactive Medicine Innovation
- Finding Your Best RPM Patients: A Data-Driven Approach

BRINetwork

REGISTER BY PHONE: 800-743-8490
REGISTER ONLINE: WWW.BRINETWORK.COM

CONFERENCE WORKSHOP

Building Compliant & Profitable Medicare RPM Programs
- BLUE CIRRUS

About the Conference

The healthcare industry is experiencing unprecedented transformation in remote patient monitoring (RPM) adoption, with market projections exceeding $106 billion by 2034. As organizations navigate this rapid growth, strategic implementation and operational excellence are crucial for maximizing returns on RPM investments while improving patient outcomes.

Business Research Intelligence Network presents this forum focused on the business case for RPM implementation, operational best practices and revenue optimization strategies. Industry leaders will share insights on successful RPM program development, reimbursement optimization, staff engagement and measuring ROI. The conference brings together healthcare executives, technology leaders and operational experts to explore proven approaches for building sustainable, profitable RPM programs.

Through case studies, interactive discussions and a hands-on workshop, attendees will gain practical strategies for RPM program development, operational efficiency, reimbursement optimization and measuring business impact. Topics include payment models, implementation frameworks, technology selection, workflow integration and staff training - all focused on driving measurable returns from RPM initiatives.

WHO SHOULD ATTEND

From Hospitals/Health Systems/Health Plans/Urgent Care/ Onsite Clinics/Home Care

- CEO's
- Medical Directors
- Remote Patient Monitoring
- Telehealth
- Chief Information Officer
- Clinicians
- Patient Care
- Mobile Health
- Nursing
- Physicians
- Virtual Health
- Digital health
- Substance Abuse
- Psychiatric Care
- Mental Health
- Critical Care
- eHealth
- IT Director
- Occupational Health
- Telemedicine
- Chief Technology Officers
- Operations Director
- ICU/ER
- Marketing Directors
- Nursing Directors
- R & D
- Innovation
- Product Managers
- Regulatory Affairs
- Clinical Operations
- Clinical Informatics
- Health Innovations

Also of Interest to Vendors/Solution Providers/ Medical Device Companies

DAY ONE – MONDAY, SEPTEMBER 15, 2025

7:30 – 8:15am
Registration & Networking Breakfast

8:15 – 8:30am
Chairperson's Opening Remarks

8:30 – 9:15am
Applications of Human-Centered AI in Remote Patient Monitoring

Continuous monitoring and self-management of mental health and chronic diseases are critical for improving patient outcomes and reducing healthcare burdens. In this talk, Professor Sasangohar will explore several projects in which human-centered design and artificial intelligence (AI) were used to design and evaluate digital health interventions, making them more effective, accessible, and personalized. By integrating AI-driven analytics with user-centered interfaces, these systems can provide real-time insights, adaptive support, and proactive interventions. The discussion will highlight recent advancements, challenges in implementation, and the future potential of AI-enabled, human-centric healthcare solutions.

Farzan Sasangohar, Ph.D.
Associate Professor and Mike and Sugar Barnes Faculty Fellow II
Wm Michael Barnes '64 and Department of Industrial and Systems Engineering
TEXAS A&M UNIVERSITY
Editor-in-Chief, Human Factors in Healthcare

9:15 – 10:00am
The Doctor Will See You.... Anytime and Anywhere

Medicine has evolved from house calls to office visits with providers who oversee inpatient care. As medicine becomes more complex, access issues have grown. We are in the midst of a paradigm shift in which we will see an increasing role of asynchronous care in ways we are just beginning to understand. The ability to care for patients remotely, and on their schedule, will usher in a new era of medicine. The traditional "doctor will see you now" is becoming "the doctor will see you anytime, anywhere." This talk is an opportunity to peer inside of the mind of a busy cardiologist looking to leverage remote and asynchronous care to tackle the rapidly increasing number of complex patients, and what this means for the future.

Joshua Buckler, MD, FACC, FAHA
Senior Consulting Cardiologist
Director, TeleHeart Service
ALLINA HEALTH MINNEAPOLIS HEART INSTITUTE

10:00 – 10:30am
Networking Break

10:30 – 11:15am
Building Staff Champions for RPM Success

Healthcare staff are the backbone of any successful RPM program. This session will reveal proven strategies for getting teams excited about remote monitoring technology while addressing common resistance points. We'll share real-world examples of organizations that transformed skeptical staff into enthusiastic RPM advocates through smart workflow design and targeted training approaches. The speaker will share practical tips for building momentum and maintaining staff buy-in as programs scale.

Joshua Pritchett, MD
Assistant Professor of Oncology; Assistant Professor of Medicine
MAYO CLINIC

11:15am – 12:00pm
Delivering Care Beyond Hospital Boundaries: UNC Health's Chronic Care Remote Patient Monitoring and Hospital-at-Home Planning

In this presentation, Barbara Knott, the VP of Continuing Care Services at UNC Health, will explore how their Health's Home Health division is using RPM to support patients with high-risk chronic conditions, with a primary focus on improving care coordination, patient outcomes and reducing hospital readmissions.

UNC Health will also review the use of RPM and the planning process for their Hospital-at-Home program.

Participants will learn about program implementation, clinical outcomes, patient engagement strategies, and future plans to expand RPM across different care models. This session will be helpful to health systems and post-acute providers to hear more about the care coordination process for these programs and the processes and clinical outcomes.

Barbara Knott
Vice President Continuing Care Services
UNC HEALTH

12:00 – 1:00pm
Networking Lunch

1:00 – 1:45pm
Choosing the Right RPM Technology Stack: A Roadmap for Success

Get hands-on guidance for selecting and implementing RPM technology that scales with your program needs. We'll walk through practical approaches for vendor evaluation, EHR integration and infrastructure planning that set your program up for long-term success. Learn critical factors for assessing total cost of ownership and avoiding common implementation pitfalls that can derail your initiative. Understand key security and reliability requirements to protect patient data while ensuring consistent service delivery. Take away real-world implementation timelines and deployment strategies from organizations that have successfully scaled their RPM programs.

Greg Hall
Director of Telehealth IT
UNIVERSITY OF MISSISSIPPI MEDICAL CENTER(UMMC)

1:45 – 2:45pm
Panel: Measuring & Demonstrating RPM Program Value

Join industry leaders as they share diverse perspectives on defining success metrics and tracking ROI for remote monitoring initiatives. Topics to be discussed will include:

- Approaches for developing balanced scorecards that capture both financial and operational performance indicators.
- Methodologies for measuring patient engagement, satisfaction and clinical outcomes that demonstrate program value.
- Strategies for data collection, analysis and reporting that effectively communicate results to key stakeholders.
- Real-world examples of ROI analysis and value demonstration that have secured continued program support and funding.
- Best practices for ongoing program evaluation and optimization that drive sustainable growth.

Saurabh Chandra, MD
Chief Telehealth Officer
Project Director for the National Center of Excellence for Telehealth
UNIVERSITY OF MISSISSIPPI MEDICAL CENTER (UMMC)

Daniel Polsky, PhD
Bloomberg Distinguished Professor of Health Policy and Economics Director, Hopkins Business of Health Initiative
Co-Director, Hopkins Economics of Alzheimer's Disease and Services Center
Carey Business School, Primary Appointment
Department of Health Policy and Management, Bloomberg School of Public Health, Primary Appointment
School of Nursing, Secondary Appointment
School of Medicine, Department of Psychiatry and Behavioral Sciences, Joint Appointment
JOHNS HOPKINS UNIVERSITY

2:45 – 3:15pm
Networking Break

3:15 – 4:00pm
Building ROI-Driven Remote Monitoring Programs

Examine various staffing models and understand how different approaches impact program costs, scalability and effectiveness across various organizational contexts. Discover strategies for determining appropriate technology investments while balancing functionality requirements against budget constraints and expected returns. Review real-world case studies from organizations that have achieved positive ROI through operational efficiency, increased patient engagement and optimized reimbursement strategies. The speaker will share proven methodologies for building business cases that gain leadership buy-in and secure necessary resources for program success. Walk away with templates and tools for developing your own ROI analysis and program justification.

Isaac Dapkins MD
CMO and DIO for the Family Health Centers at NYU Langone
NYU LANGONE HEALTH

4:00 – 4:45pm
Update on RPM Reimbursement and Regulatory Enforcement Trends

Remote patient monitoring solutions and tools have been shown to improve access and outcomes and reduce costs, but providers and vendors still face difficulties with complex regulations, sketchy reimbursement and uncertain patient engagement. When designing a remote monitoring offering, companies should explore the various financial opportunities and compensation models. These arrangements must be not only financially viable, but structured to comply with federal and state compliance laws and regulations. This session will focus on the legal and regulatory considerations health care providers should assess when building and operationalizing remote patient monitoring arrangements.

Thomas (T.J.) Ferrante
Attorney at Law
FOLEY & LARDNER LLP

4:45pm
End of Day One

DAY TWO – TUESDAY, SEPTEMBER 16, 2025

7:30 – 8:15am
Networking Breakfast

8:15 – 8:30am
Chairperson's Recap of Day One

8:30 – 9:15am
From Burden to Breakthrough: Unlocking the Promise of RPM Through Smarter, Scalable Proactive Medicine Innovation

This session explores the transformative shift from reactive to proactive medicine, made possible through smarter and scalable innovations in Remote Patient Monitoring (RPM). Historically, RPM added burden to already strained primary and ambulatory care systems, relying on patients to initiate contact and often missing critical windows for early intervention. Our approach reimagines RPM as an enabler of proactive care—facilitating continuous patient access and engagement, along with timely clinical action, without increasing provider workload. By intervening earlier and more effectively, we improve patient outcomes, reduce the total cost of care, and mitigate clinician burnout. This talk offers a fresh, practical perspective along with scalable strategies for transforming care delivery through sustainable, proactive medicine.

Keren Or-Ofri, MD
Director, Virtual Care and Digital Operations
ATLANTIC HEALTH SYSTEM

9:15 – 10:00am
RPM Operations: Setting Up Your Program for Success

Explore the essential building blocks of efficient remote monitoring programs, from streamlined patient onboarding to optimized monitoring workflows. In this session learn about field-tested approaches from leading healthcare organizations that achieved operational excellence through smart program design. Topics to be discussed will include:

- Proven enrollment and device deployment strategies that minimize staff burden and accelerate patient uptake
- Resource allocation models that balance monitoring workload while ensuring timely patient response
- Inventory management and maintenance protocols that reduce costs and prevent service disruptions

Ghazwan Toma, MD
Medical Director, Patient Monitoring at Home Program
MICHIGAN MEDICINE

10:00 – 10:30am
Networking Break

10:30 – 11:15am
Optimizing enrollment and Patient Selection Strategies for RPM Programs in HF

Sandip Zalawadiya, MBBS
Associate Professor of Medicine
Medical Director, Ventricular Assist Device Program
Director, HF Remote Patient Monitoring Devices
VANDERBILT UNIVERSITY MEDICAL CENTER

11:15am – 12:00pm
Finding Your Best RPM Patients: A Data-Driven Approach

Recent research shows RPM delivers the highest value for specific patient populations, especially those with hypertension, heart failure and poorly controlled chronic conditions. Drawing from evidence-based studies and health system experiences, we'll explore proven selection criteria that maximize both clinical outcomes and financial returns. Learn practical screening tools and reassessment protocols that keep your program focused on patients who benefit most from remote monitoring services.

Zsolt Kulcsar, DO
Medical Director of Lee Virtual Health
LEE HEALTH

12:00pm
Conference Concludes

SUPER EARLY BIRD DISCOUNT
Register by August 25th, 2025 and Save an Additional $100!
Mention Promo Code BR100.

This Event will be Co-Located with:

HAH2025
4th
HOSPITAL AT HOME
HEALTHCARE LEADERSHIP SUMMIT
Transforming Patient Care Beyond Hospital Walls

WORKSHOP SESSION

September 16, 2025 • 12:15pm – 2:15pm

Building Compliant & Profitable Medicare RPM Programs

This workshop will provide practical frameworks for developing RPM programs that maximize Medicare reimbursement while ensuring compliance with latest CMS requirements. Through case studies and interactive exercises, learn essential strategies for implementing the three required RPM components, documenting medical necessity and optimizing billing workflows. Understand critical success factors for patient selection, monitoring protocols and periodic reassessment based on recent OIG findings. Gain actionable tools for staff training, program oversight and audit preparedness.

Learning Objectives:

- Develop compliance frameworks aligned with current Medicare requirements
- Create efficient documentation workflows across all RPM components
- Build monitoring systems for device usage and patient engagement
- Design staff training to ensure consistent compliance practices

Michelle Hager
Managing Partner
BLUE CIRRUS

Executive Sponsor

HRS is the leading healthcare technology company transforming quality care at home for the betterment of patients. We pair best-in-class clinical expertise, logistics and analysis with the industry's most advanced remote care technology platform. We are the only single-source partner with rich data sets from more than a decade of delivering results. Our digital tools and proven experience enable clinical decision-making earlier in the patient journey which, ultimately, improves patient and provider satisfaction while reducing costs and administrative burden for clinicians, hospitals, payors and other healthcare organizations.

SPONSORSHIP & EXHIBIT OPPORTUNITIES

For Sponsorship & Exhibit Opportunities please call us at **800-743-8490** or email us at **spex@brinetwork.com.**

VENUE:

Caesars Palace
3570 Las Vegas Blvd. S
Las Vegas, NV 89109
866-227-5938

Mention BRI Network to get the discounted rate of $219/night

Business Research & Intelligence Network
852 Franklin Avenue, Suite 205
Franklin Lakes, NJ 07417
800-743-8490
www.brinetwork.com

RPM0925

September 15-16, 2025 • Caesars Palace • Las Vegas, NV

Registration

☐ **Conference**

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Company: _____

Address 1: _____

Address 2: _____

City: _____ State: ____ Zip: _____

Phone: _____ Email: _____

Payment: ☐ Charge my Card ☐ Pay by Check

☐ Visa ☐ MC ☐ Amex

Card#: _____ Exp. Date: _____ CVV _____

Name on Card: _____

Register by Phone: 800-743-8490

Register online: www.brinetwork.com

For General Questions email us at: info@brinetwork.com

HOSPITAL/HEALTH SYSTEMS/HEALTH PLANS/HOMECARE			
Register by	**8/8/25**	**8/15/25**	**9/15/25**
Conference Only	$1295	$1395	$1595
Conference & Workshop	$1495	$1595	$1795

VENDORS/SOLUTION PROVIDERS			
Register by	**8/8/25**	**8/15/25**	**9/15/25**
Conference Only	$1695	$1895	$2095
Conference & Workshop	$1795	$1995	$2295

*** Please call us for Group Discounts of 3 or more!**

** All Payments must be received four weeks prior to the event. If you need to cancel four weeks prior to the event there will be a full refund minus a $225 administrative fee. If you need to register a substitute please contact us or email us at support@brinetwork.com. All cancellations received under four weeks will be provided a pass to a future event for either yourself or a colleague which will be valid for one year from the date of conference.