

Agenda

Day One, Monday, May 21, 2018

7:15am – 8:00am

Conference Registration & Networking Breakfast

8:00am – 8:15am

Chairperson's Opening Remarks

8:15am – 9:00am

Keynote: Care Innovation and Leadership

The market forces impacting home care, and the shift from volume to individual value, has created an environment where the organizations focused on operational excellence, person directed care and data will rise to the top within the continuum of care. Join Julie in a conversation focused on integrated care models and the social factors that are blurring the lines between home care and home health care.

Julie R. Smith

President and Chief Executive Officer

Homewatch CareGivers, LLC

9:00am – 9:45am

Minimizing Hospital Utilization in a Program for All Inclusive Care of the Elderly

PACE is a capitated Medicare-Medicaid sponsored program for participants who meet state criteria for nursing home placement to allow them to live in the community as long as possible. Chattanooga's PACE began in 1997 when the Balanced Budget Act permanently established the program. This presentation will describe our program more fully and detail the processes that it has developed to minimize use of hospital and nursing home care while maintaining a high degree of satisfaction among participants and caregivers.

Norman Desbiens, MD

Medical Director

PACE Chattanooga

Chief Medical Officer

Ascension Living PACE

9:45am – 10:15am

Networking & Refreshments Break

10:15am – 11:00am

Attributes of a Healthy Hospital Joint Venture

As hospitals look to improve and expand their health care offerings, many are seeking out and creating joint venture (JV) partnerships with providers that have expertise in their area of interest. These new relationships and care delivery models can be mutually beneficial, but only if both partners share the same mission, strategic objectives, defined success measures, and governance structure. Aligning individual and integrated contributions is key to meeting the long-term financial and clinical goals of the JV. This presentation will focus on the role home health care partnerships play in post-acute care management of high-risk populations, and the elements of building a successful JV.

Greg Bellomy

Chief Strategic Growth Officer

BAYADA Home Health Care

11:00am – 12:00pm

Engaging Patients in their Home Health Plan of Care

Today's home health environment focuses on patient centered care as well as improved quality outcomes. Impacting performance while engaging patients in their plan of care proves to be a challenge, but can be achieved through best practices in episode management. This session will focus on methodologies to provide consistent care with improved quality and patient satisfaction while tracking transitions for acute hospitalizations.

Andrea R. Calhoun, RN, BSN

Clinical Manager

Vanderbilt Home Care Services, Inc.

Julia S. Triplett, MBA, MSN, NE-BC

Director of Performance Excellence

Vanderbilt Home Care Services, Inc.

12:00pm – 1:15pm

Lunch

1:15pm – 2:00pm

Assessment Tools to Improve Management Skills and Leadership Style

Daniel Goleman in his landmark Harvard Business Review study in 2001 determined that leadership styles were responsible for 30% of a company's bottom line profitability. Delve into an interactive exploration of your own management and leadership approach. Utilizing free online assessment tools and reviewing business management and leadership theories, this self-discovery will enlighten you on the pros/cons of your current style and how it affects your team and company.

Kendall Ford, PT, MEd, PhD, ACHE, COS-C, CPHQ

Director

Memorial Hermann Health System: Home Based Services

2:00pm – 2:45pm

Stay Interviews: The Crucial Conversation for Retention

Want to improve employee retention? Stay Interviews are a valuable tool to add to your manager's tool kit. In a Stay Interview you ask current employees why they continue to work for your organization. The results give you insight into what you can do to retain your valued employees - now. You also learn what your organization or department is doing well, and identify opportunities to retain staff in the future. We will look at a real-life example of how Stay Interviews improved retention for a Jacksonville, Florida home health agency.

Ashley Briones, MBA, PHR, SHRM-CP

Human Resources Business Partner

Brooks Rehabilitation Home Health

2:45pm – 3:15pm

Networking & Refreshments Break

3:15pm – 4:00pm

Partnering with Physicians

In this session the speakers will identify:

- Opportunities for partnership with primary care clinics to improve physician and home care outcomes.

- Strategies to develop a cross-continuum interdisciplinary team between physician practices and home care agencies.
- Key performance indicators that overlap between physician clinics and home care agencies.
- Strategies to improve outcomes that overlap between physician clinics and home care agencies.

Jennifer Ofelt

Executive Director of Home Care

UnityPoint at Home

Mag VanOosten

Vice President, Chief Clinical Officer

Interim President, Chief Operations Officer

UnityPoint at Home

4:00pm – 5:00pm

Discover Micro-Learning – It May Be the Perfect Method for Health Care Training

Having staff who are properly trained is often the difference between the outstanding healthcare providers and the rest of the pack. Unfortunately, high turnover, caregiver shortages and the complexity of material to be learned makes this extremely difficult. With the advances in technology along with a better understanding of how humans learn, Micro-Learning is proving to be an ideal method to get staff the training they need while also addressing many of the challenges the industry typically faces. This session will show how you can apply this method of training to your company and have a workforce with lower turnover, fewer injuries and a better understanding of your corporate mission.

Gary Skole

Chief Executive Officer

AlzBetter LLC

5:00pm

End of Day One

Day Two, Tuesday, May 22, 2018

7:15am – 8:00am

Networking Breakfast

8:00am – 8:15am

Chairperson's Remarks

8:15am – 9:00am

Keynote: Home Health Collaboration Across the Care Continuum

A home health agency's success is increasingly connected to the success of other stakeholders in the care continuum - from primary care physicians to hospitals to the patients and their families. Collaboration with multiple stakeholders across the spectrum of care has the potential to improve the way health care is delivered. This keynote will address the how home health agencies can improve patient-centered care that is seamlessly connected and coordinated.

Lia Smith

Chief Executive Officer

A Better Solution Home Care and Nursing Franchise System

9:00am – 9:45am

How to Build a Cost-Effective Home-Based Palliative Care Program

Realizing that seriously ill patients often do better when they can stay in their own homes and receive coordinated and personalized treatment, a growing number of hospitals, hospices, home health agencies and group practices now offer home-based palliative care as a separate business line for patients in their communities. Home-based palliative care programs typically integrate multidisciplinary care teams that include physicians and nurses, social workers and chaplains who visit patients in their homes and offer tailored treatment plans focused on managing symptoms and improving quality of life. This session will address how to build a cost-effective home-based palliative care program, and its benefits to patients, their caregivers and the health care system.

Amy Scheu, MSH, CHPCA

Vice President of Hospice and Palliative Care

Advocate at Home

9:45am – 10:15am

Networking & Refreshments Break

10:15am – 11:15am

Innovations Ushering in the Future of In-Home Care

This session will explore current options for in-home care in the wake of recent pharmaceutical and technology innovations that have opened the door to treatment options for populations that never before had the option to be safely cared for at home. The presenters will offer an overview of emerging patient-centered innovations including personalized health solutions, consumer-driven on-demand care vehicles, algorithmic care and in-home clinical care models that are shaping the future of clinical care in the home. Additionally, using case examples from pilot programs involving care in the home, participants will discuss criteria for differentiating patients whose needs may be best met in a hospital setting from those whose needs may be better met at home by visiting physicians, nurses, nurse practitioners, and other clinical staff. Finally the presenters will offer an overview of emerging patient-centered innovations including personalized health solutions, consumer-driven on-demand care vehicles, algorithmic care and in-home clinical care models that are shaping the future of clinical care in the home.

Dorothy Burns, RN, MSN, MBA, CCM

Office of the Chief Nursing Officer, Program Manager, Clinical Quality Standards & Policy

Humana, Health Care Services

Peter Sosnow

Integration Leader

Humana, Health Care Services

11:15am – 12:00pm

How to Design Innovative Clinical Programs for Special High-Risk Populations

High-risk patient populations—including those with heart failure, risk of falls, or balance disorders or dizziness—require special home health interventions. What should agencies consider when developing innovative, preventative health programs designed for high-risk populations? How can they ensure that these clinical programs meet the needs of these populations and result in reduced rehospitalizations, improved outcomes, and reduced costs?

Jennifer Sheets, RN, BSN, MSN, CCRN

Chief Clinical Officer

BAYADA Home Health Care

12:00pm

Conference Concludes

Workshop Session

Day Two, May 22, 2018

12:15pm – 2:15pm

The Future is NOW – Is Your Agency Ready?

This workshop will address future home care trends, including regulatory and compliance issues. Gain a solid grasp on the new measures as dictated by regulatory bodies, including the crucial healthcare issues pending before Congress and the Administration, and innovations underway in Medicare and Medicaid that create opportunities for home care.

Cindy Krafft, PT, MS

Chief Executive Officer

Kornetti and Krafft Health Care Solutions

Diana “Dee” Kornetti

Chief Operating Officer

Kornetti and Krafft Health Care Solutions

Cindy Krafft PT, MS, HCS-O brings more than 20 years of home health expertise that ranges from direct patient care to operational / management issues as well as a passion for understanding regulations. Years spent in the direct patient environment solidified that this was the optimal setting for the provision of effective and efficient interdisciplinary care as it focuses on functionality and patient centered care delivery. Recognition that the providing care in the home environment presents both unique opportunities and challenges is clearly evident in both training and consultation activities.

For the past 15 years, Cindy has been a nationally recognized educator in the areas of documentation, regulation, therapy utilization and OASIS. She currently serves on multiple Technical Expert Panels with CMS Contractors working on clinical and payment reforms such as bundled payment care initiatives and alternatives to the current relationship between therapy visits and episodic payment. She was instrumental in reducing the burden placed on the industry due to the timing of functional reassessments by diligently working with both APTA and CMS. Her focus is on providing the knowledge and tools critical to the post acute continuum of care to operationalize external requirements while keeping the driver of care where it needs to be – the needs of each patient being cared for in the home setting.

Cindy has been involved at the senior leadership level for the Home Health Section of the American Physical Therapy Association for more than 10 years and is the immediate Past President and current Federal Affairs Liaison of that organization. She is on the editorial board of Home Healthcare Now and a frequently sought out expert contributor for other home health publications. She has written 3 books – The How-to Guide to Therapy Documentation, An Interdisciplinary Approach to Home Care and the soon to be released Handbook to Home Health Therapy Documentation – and co-authored her fourth, The Post-Acute Care Guide to Maintenance Therapy with her business partner Diana Kornetti PT, MA, HCS-D.

Dee Kornetti, a physical therapist for 30 years, is a past administrator and co-owner of a Medicare-certified home health agency. Dee now provides training and education to home health industry providers through a consulting business, Kornetti & Krafft Health Care Solutions, with her business partners Cindy Krafft and Sherry Teague, where she serves as its Chief Operations Officer.

Dee is nationally recognized as a speaker in the areas of home care, standardized tests and measures in the field of physical therapy, therapy training and staff development, including OASIS, coding, and documentation,

in the home health arena. Dee is the current President of the American Physical Therapy Association's Home Health Section and serves on the APTA's national Post-Acute Work Group. She serves as the President of the Association of Homecare Coding and Compliance, and a member of the Association of Home Care Coders Advisory Board and Panel of Experts. She has served as a content expert for standard setting for Decision Health's Board of Medical Specialty Coding (BSMC) home care coding (HCS-D) and OASIS (HCS-O) credentialed exams. Dee is also on Medbridge's Advisory Board for development of educational content on its home health platform, and has authored several courses related to OASIS and therapy.

Dee is a published researcher. on the Berg Balance Scale, and has co-authored APTA's Home Health Section resources related to OASIS, goal writing and defensible documentation for the practicing therapist. Dee has contributed chapter updates to the Handbook of Home Health Care Administration 6th edition, and co-authored a book, The Post-Acute Care Guide to Maintenance Therapy published in 2015.

Dee received her B.S. in Physical Therapy from Boston University's Sargent College of Allied Health Professions, and her M.A. from Rider University in Lawrenceville, NJ. Her clinical focus has been in the area of gerontology and neurological disease rehabilitation.